

Shortlist



.Lisbon
Ad

CATEGORY	Agency	Title	Advertiser	Brand	Country	Region
AD - Campaign Effectiveness in Campaign	VATRA	VISA & MASTERCARD CARD USAGE	VATRA AGENCY	ALBANIAN ASSOCIATION OF BANKS	Albania	Eastern Europe
AD - Campaign Effectiveness in Campaign	VATRA	ZERO ROAMING WESTERN BALKANS COUNTRIES	VATRA AGENCY	REGIONAL COOPERATION COUNCIL	Albania	Eastern Europe
AD - Campaign Integrated Campaign	Havas Middle East	Beyond The Surface	adidas	adidas	United Arab Emirates	MENA Region
AD - Campaign Integrated Campaign	Havas Middle East	Beyond The Surface	adidas	adidas	United Arab Emirates	MENA Region
AD - Campaign Integrated Campaign	Havas Middle East	Beyond The Surface	adidas	adidas	United Arab Emirates	MENA Region
AD - Craft Art Direction	Together	what you read now, sticks with you forever	us kids	us kids	Bulgaria	Eastern Europe
AD - Craft Best Original Music	Whitespace - An Isobar Company	Scotland at Night	VisitScotland	VisitScotland	Great Britain	Western Europe
AD - Craft Copywriting	Havas Middle East	Beyond The Surface	adidas	adidas	United Arab Emirates	MENA Region
AD - Craft Direction	THE FILM HOUSE	Defender	Alfardan Premier Motors	Land Rover	Qatar	MENA Region
AD - Craft Photography	McCann Health Sao Paulo	Cannabis Science	Ease Labs	Ease Labs	Brazil	South / Central / Latin America
AD - Craft Visual Effects	Whitespace - An Isobar Company	Scotland at Night	VisitScotland	VisitScotland	Great Britain	Western Europe
AD - Design Corporate Identity	Deadinbeirute*	H2N	H2N	H2N	Portugal	Western Europe
AD - Design Corporate Identity	VATRA	DRUPA COMPANY	VATRA AGENCY	DRUPA	Albania	Eastern Europe
AD - Design Corporate Identity	ANTI Hamar	Connecting it all	Eidsiva	Eidsiva	Norway	Western Europe
AD - Design Corporate Identity	VATRA	WISEWORD GROUP	VATRA AGENCY	WISEWORD GROUP	Albania	Eastern Europe
AD - Design Eco Design	Niji	Proprietary sustainable website	Dalkia	Dalkia	France	Western Europe
AD - Design Illustration	Deadinbeirute*	Say School	Say School	Say School	Portugal	Western Europe
AD - Design Logo	ANTI Hamar	365 logos	NY frisør og velvære	NY frisør og velvære	Norway	Western Europe
AD - Design Logo	Deadinbeirute*	H2N	H2N	H2N	Portugal	Western Europe
AD - Design Logo	bastarda	Chef Pedro Lemos	Pedro Lemos	Pedro Lemos	Portugal	Western Europe
AD - Design Logo	ANTI Hamar	Connecting it all	Eidsiva	Eidsiva	Norway	Western Europe
AD - Design Packaging	VATRA	SELITA WATER BOTTLED	VATRA AGENCY	SELITA	Albania	Eastern Europe
AD - Design Typography	Deadinbeirute*	H2N	H2N	H2N	Portugal	Western Europe
AD - Design Typography	Deadinbeirute*	S+A 25	Saraiva+Associados	S+A	Portugal	Western Europe
AD - Digital Best Use of Digital	proof.	search against violence	avon bulgaria	avon bulgaria	Bulgaria	Western Europe
AD - Digital UX/Usability	Niji	Proprietary sustainable website	Dalkia	Dalkia	France	Western Europe
AD - Digital Website	Niji	Proprietary sustainable website	Dalkia	Dalkia	France	Western Europe
AD - Digital Website	EURO' M	CARNE D'ERVA	MEADOW	Carne D'Erva	Portugal	Western Europe
AD - Digital Website	EURO' M	WTC LISBOA	FOZ VINTAGE	WORLD TRADE CENTER	Portugal	Western Europe
AD - Direct Ambient Media: Large Scale	Havas Middle East	Liquid Billboard	adidas	adidas	United Arab Emirates	MENA Region
AD - Effectiveness Awareness Effectiveness - Government & Politics	Holm Kommunikation A/S	New Year's Again	Holm Kommunikation A/S	The Danish Safety Technology Authority	Denmark	Western Europe
AD - Effectiveness Awareness Effectiveness - NGO's	Together	anthropocene park	WWF Bulgaria	WWF Bulgaria	Bulgaria	Eastern Europe
AD - Effectiveness Awareness Effectiveness - Restaurants	bastarda	Pause MITO, play Burger	Mito Restaurant	MITO	Portugal	Western Europe
AD - Effectiveness Awareness Effectiveness - Sustainability	FCB Lisboa	Pyros Collection	WWF	WWF	Portugal	Western Europe
AD - Events Outdoor Events	Havas Middle East	Liquid Billboard	adidas	adidas	United Arab Emirates	MENA Region
AD - Film Creative Effectiveness	Lighthouse - Film & Advertising	Regresso a Casa (Welcome Home)	FC Porto	FC Porto	Portugal	Western Europe
AD - Film Film on TV	FCB ARTGROUP	Asking The Girl's Hand in Marriage	Haribo	Haribo	Turkey	Eastern Europe
AD - Film Film on TV	FCB ARTGROUP	The Energy of Two Hands	Total	Total	Turkey	Eastern Europe
AD - Film Film on TV	FCB ARTGROUP	10th of November	Total	Total	Turkey	Eastern Europe
AD - Film Film on TV	Fishbowl Private Limited	Women's Day Campaign - The Filthy Women	PMCL - Jazz Pakistan	Jazz	Pakistan	MENA Region
AD - Film Film on TV	FCB ARTGROUP	Turkey National Women Basketball Team	Total	Total	Turkey	Eastern Europe
AD - Film Film on WEB	Havas Middle East	Beyond The Surface	adidas	adidas	United Arab Emirates	MENA Region
AD - Film Film on WEB	FCB ARTGROUP	Istanbul is the New Cool	TGA	Turkey	Turkey	Eastern Europe
AD - Film Film on WEB	FCB ARTGROUP	Most Shareable Moments	TGA	Turkey	Turkey	Eastern Europe
AD - Film Film on WEB	FCB ARTGROUP	Turkaegan	TGA	Turkey	Turkey	Eastern Europe
AD - Film Film on WEB	Too Good To Go	"Waste Warriors, One for All, All for the Planet"	Too Good To Go	Too Good To Go	Portugal	Western Europe
AD - Innovation Creative Innovation	Havas Middle East	Liquid Billboard	adidas	adidas	United Arab Emirates	MENA Region
AD - Outdoor Best Use of Outdoor	Havas Middle East	Liquid Billboard	adidas	adidas	United Arab Emirates	MENA Region
AD - Outdoor Creative Effectiveness	Mosca Azul - Publicidade	LIBERTEM A INFÂNCIA	Mosca	Iniciativa Liberal	Portugal	Western Europe
AD - Outdoor Interactive Outdoor	Havas Middle East	Liquid Billboard	adidas	adidas	United Arab Emirates	MENA Region
AD - Outdoor Special Format	Havas Middle East	Liquid Billboard	adidas	adidas	United Arab Emirates	MENA Region
AD - Outdoor Special Format	White Rabbit Budapest	The Self-Exam Mannequin	Tieté Plaza Shopping	Tieté Plaza Shopping	Hungary	Eastern Europe
AD - Outdoor Special Format	Too Good To Go	The Monolith "MonoMilk" - the Giant Milk Package in the Street of Lisbon	Too Good To Go	Too Good To Go	Portugal	Western Europe
AD - Press Normal Format	Together	what you read now, sticks with you forever	us kids	us kids	Bulgaria	Eastern Europe
AD - Promo & Activation Best Use of Media in Promo	Havas Middle East	Liquid Billboard	adidas	adidas	United Arab Emirates	MENA Region
AD - Promo & Activation Guerilla Marketing	White Rabbit Budapest	The Self-Exam Mannequin	Tieté Plaza Shopping	Tieté Plaza Shopping	Hungary	Eastern Europe
AD - Promo & Activation Low Budget Activation	FCB Lisboa	Pyros Collection	WWF	WWF	Portugal	Western Europe
AD - Promo & Activation Low Budget Activation	proof.	highway delivery	skapto	skapto	Bulgaria	Eastern Europe
AD - Promo & Activation Point of Sale Activation	proof.	#wakeupper6pm	fritz-kola	fritz-kola	Bulgaria	Eastern Europe
AD - Public Relations Effectiveness in Technology Use in Public Relations	Fortuna	TikTok "X&Y" Short Vertical Film Project Taking the Visual Storytelling Trend to a New Level	Fortuna	TikTok Indonesia	Indonesia	South and Southeast Asia
AD - Public Relations PR Strategic Planning	FCB Lisboa	Pyros Collection	WWF	WWF	Portugal	Western Europe
AD - Radio Radio	proof.	deliver the goods	ebag	ebag.bg	Bulgaria	Eastern Europe
AD - Social Media Best Use of Digital Influencers	EURO' M	TRIDENT EXTREME MENTHOL	MONDELEZ	TRIDENT	Portugal	Western Europe
AD - Social Media Best Use of Social Media in Real Time	proof.	made with the fruits of diplomacy	kasaba	kasaba	Bulgaria	Eastern Europe
AD - Social Media Branded Content	Holm Kommunikation A/S	New Year's Again	Holm Kommunikation A/S	The Danish Safety Technology Authority	Denmark	Western Europe
AD - Social Media Branded Content	MediaMonks B.V.	Mostra As Tuas Raices	Media.Monks	Spotify Portugal	Netherlands	Western Europe
AD - Social Media Branded Content	MediaMonks B.V.	Mostra As Tuas Raices	Media.Monks	Spotify Portugal	Netherlands	Western Europe
AD - Social Media Social Media Campaign	MediaMonks B.V.	Mostra As Tuas Raices	Media.Monks	Spotify Portugal	Netherlands	Western Europe
AD - Social Media Social Media Campaign	MediaMonks B.V.	Mostra As Tuas Raices	Media.Monks	Spotify Portugal	Netherlands	Western Europe
AD - Social Media Social Media Campaign	Havas Middle East	Beyond The Surface	adidas	adidas	United Arab Emirates	MENA Region